



2016 Go Red for Women Sponsorship Opportunities

Go Red For Women Cause Sponsorship \$50K

Year round partnership and benefits that support Go Red For Women. Sponsorship includes exclusive and prominent sponsorship benefits as well as a selection of additional promotional and educational benefits all year. Please contact us for specific information on ways you can benefit from this exclusive opportunity.

Presenting Sponsor \$25K

- Prominent branding of your logo - Go Red for Women Presented by.....
- 120 day activation of Go Red For Women logo
- Opportunity to host a specialty (photo booth, passion video, flash drive, OR hands only cpr training in schools)
- Ability to provide a branded "give away" at the tables for guests
- Exhibition booth at the luncheon to showcase your company
- Two tables of 10 at the Go Red event
- Two page spread acknowledgement in the program booklet
- Recognition at the luncheon as the Signature Luncheon sponsor as well as speaking opportunities
- Significant sponsorship opportunities at all Go Red events (Men Go Red, Go Red Por Tu Corazon, etc.)
- Ten invitations to the "Affair of the Heart" VIP event
- Twenty invitations to the VIP Go Red after party

Matching Gift Sponsor \$10k - \$30k customizable

- Commitment to match a specific amount of funds raised at the event
- Announcement of the match prior to the event in a warming the room email with company logo
- Package of Doublemint gum for guests that highlights their gift to OYH will be doubled
- Opportunity to make announcement of funds raised and the company match from the podium
- Same opportunities as other sponsorships in the range of the amount matched

ALL SPONSORSHIPS AT \$10K LEVEL WILL RECEIVE THE FOLLOWING BENEFITS:

- One table of 10 at the Go Red event
- Logo recognition on all event collateral and website
- Full page acknowledgment in the program booklet
- Recognition during the program and throughout the event as a sponsor
- Exhibition booth at the event to showcase your company
- Eight invitations to the Affair of the Heart VIP Event and the Circle of Red after party

We Did That! Sponsor \$10K

- 10-15 large signs throughout the event space with facts about the AHA and medical advancements, co-branded with sponsoring company logo.

Life is Why / Tribute Wall \$10K

- Pop up display at the event that guests interact with the wall by writing their "why". Wall pays tribute to Circle of Red members, top sponsors, co-branded with sponsoring company logo.

Flash Drive Sponsor \$10k

- Ability to cobrand and preload heart healthy info on a reusable flash drive which will be distributed to all the attendees at the event.

Sponsorships are customizable to highlight your company in a special way that fits your marketing and outreach objectives!

Contact: Cori Kitchen, Business Development Director at 661-345-4369 / cori.kitchen@heart.org



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ALL SPONSORSHIPS AT \$5K LEVEL WILL RECEIVE

- One table of 10 at the Go Red event
- Logo recognition on all event collateral and website
- Half page acknowledgment in the program booklet
- Recognition during the program and throughout the event as a sponsor
- Exhibition booth at the event to showcase your company
- Four invitations to the Affair of the Heart VIP Event and the Circle of Red after party

A Picture & A Promise Photo Booth Sponsor \$5K

- Invite attendees to make a pledge to living a healthier life at the Go Red event. Company logo included on the 'frame' of the picture.

Swag Bag Sponsor \$5k

- Company logo on all of the gift bags at every table, given to every attendee. Opportunity to have an item in the bag exclusive to your company (ex. No other water bottles but yours).

Survivor Story Sponsorship \$5k

- Have your logo on pens and the Open Your Heart donation cards at every table during the Open Your Heart Moment. Company logo in an email to the attendees in 24-48 hours pre event.

Passion Video Sponsorship \$5k

- Logo recognition on the beginning and end of survivor passion video "this video made possible by". Company logo in an email to the attendees in 24-48 hours pre event.

Open Your Heart Sponsorship \$2.5K (Multiple sponsorship opportunities available)

- One table of 10 at the Go Red event and an exhibitor booth
- Company name on Open your Heart materials and on the screen during the open your heart moment
- Name recognition on event collateral and name recognition on website
- ¼ page acknowledgement in the program booklet
- Recognition at the luncheon as a sponsor
- Two invitations to the "Affair of the Heart" VIP event

Table Sponsor \$1,500

- One table of 10 at the Go Red event

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